

Putting Time to Work for You...

Gotta Minute?

Safety
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Can You Hear Me Now?

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If you have feedback to this Gotta Minute?, a comment,

October '08 - Gotta Minute? - See what else we can do for you!



Stop!....Don't Read Any Further.

If you are not interested in impressing your boss, enhancing your career and becoming an asset to your company, then do not click below.

→ [Read More](#)



Expansion Underway at Gonzales Safety Council

We are making room for you at our Gonzales Safety Council Express. Find out what change are in store.

→ [Read More](#)



Jim Sterne,
Targeting Marketing

Optimize Your Workforce Through Online Recruitment

Use the power of your website to help with your recruitment efforts. Don't let your company's IT & HR employees miss Jim Sterne's presentation as he tells you how to make sure your website is working for you.

→ [Read More](#)



Save the Date

Don't miss these important dates.

→ [Read More](#)



Safety Council Welcomes These New Members

→ [Read More](#)

Gotta Minute? Comes to you from Safety Council of Louisiana Capital Area 8180 Siegen Lane Baton Rouge, LA 70810 (225) 766-0955, www.safetylca.org. You have received this email because you are a registered trainee or membership contact with the Safety Council or a graduate of the COSS program. We hope you enjoy this email. If you would like to be removed, [click here](#).

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STOP!!! – Don't Read Any Further

If you are not interested in impressing your boss, enhancing your career and becoming an asset to your company, then do not register for this year's **Gulf Coast Safety + Security Conference & Expo**. If you are anxious to see these results, then start developing your knowledge and sign up today.



You don't have much time left to register so check out the website, www.thesafetyexpo.com, to learn what exciting events are in store for you. The conference takes place on Monday, October 6, at the Holiday Inn Select, 4728 Constitution Ave., Baton Rouge, LA.

You can choose from over 40 different vendors and 20 different conference sessions covering a variety of topics. Check out the website for more details. Experience live demonstrations in the **Extreme Safety Zone** such as:

- Virtual Drunk Driving
- What's New in Rescue & Fall Protection?
- What's Growing Inside Your Walls?
- Interlock Simulator Showdown – prizes for the fastest time.

You can't afford to miss this event. The cost for a full conference registration is only \$225 with your industry discount and you will receive .7 CEUs for attending. [Register Online Now](#).

Post conference sessions on Tuesday, October 7 include "Fit Testing for Hearing Protectors", "Top 10 Serious OSHA Violations" and "PSM Auditing". Extra charges apply.

If you have any questions, contact Dianna Braud at (225) 282-3297 or dbraud@safetylca.org.

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Expansion Underway at Gonzales Safety Council

On schedule, and full steam ahead! The Gonzales expansion project is making more room for you! With easier access – thanks to the addition of a 74-car parking lot, the Gonzales Safety Council will soon be able to nearly double its training capacity.

A new computer-equipped classroom is complete but currently serving only as a computer lab during this next phase of construction. During this time, instructor-led Basic Orientation training will not take place at the Gonzales Safety Council. Alternatives include the Baton Rouge Safety Council, which offers a daily 7:30 a.m. class, or our Addis satellite office, which offers an 8:00 a.m. class each day.



The former Gonzales classroom and computer lab area will be remodeled to create a larger computer lab that will accommodate 52 students. This phase should be completed by late October.

For more information on our Gonzales plans please contact Arbrie King at 225-282-3285 or aking@safetylca.org. If you are interested in getting a behind-the-scenes look at any of your Safety Council locations, call Dianna Braud, at 225-282-3297, to schedule a tour.



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Optimize your Workforce Through Online Recruitment

Learn how to optimize your workforce through online recruitment and how to make your website work for you during our one-day seminar on Web analytics. When properly understood and applied, analyzing your website's usage is a powerful tactical and strategic practice that can provide you with valuable insight into marketing and internet trends as they affect your organization. Web analytics is more than monitoring the hits and clicks your webpage receives.

Join **Web Analytics Association** Chairman Jim Sterne as he describes in layman's terms ways you can improve your recruiting efforts by tapping into the World Wide Web and the power of your website. He will give you the tools to answer critical questions about your website such as:



- What is your online image?
- How are people using your website?
- Where else are your visitors spending their time online?

When you begin to answer these questions, you can begin to better tailor your website for your potential audiences. You will gain a clear understanding of the possibilities afforded by web analytics and learn how to glean the data to make more informed decisions about your online presence.

Jim Sterne produced the world's first "Marketing on the Internet" seminar series in 1994. Today, Sterne is internationally known for electronic marketing and customer interaction and a consultant to Fortune 500 companies and Internet entrepreneurs.

"Very informative with plenty of examples of good and not-so-good Web marketing." -
Joe Russell, Research Engineer, DuPont Co.

"He inspires light bulbs to go off in your head about what to do and how to do it.... A really good goose bump inspiring class!" - **Jim Jenkins, Assistant Manager - Marketing Communications, AT&T**

This seminar will take place at the Holiday Inn Select 4728 Constitution Ave. Baton Rouge, LA on November 13th 8:30 a.m. – 3:30 p.m. Cost is \$129 and includes lunch, Register now by visiting www.safetylca.org

If you have any questions, contact Dianna Braud at (225) 282-3297 or dbraud@safetylca.org.





Can You Hear Me Now?

The presence of an ear plug in a worker's ear implies safety but says little of the protection being achieved. Noise Reduction Rating labels of hearing protectors are not reliable. They are only estimates. Proper training and adequate fit testing are the most effective methods to achieve optimum hearing protection. If you are responsible for making sure your company is in compliance with OSHA's hearing conservation requirements, don't miss this session. You will learn about various fit testing methods, why there are so many hearing protection devices and how to determine if they work during a ½-day, AIHA-sponsored "Fit Testing for Hearing Protectors" class.

This class, led by Audiologist Johnny Sanders with **Health Testing Solutions**, will be held on October 7th at the Holiday Inn Select in Baton Rouge, from 7:30 a.m. until 11:30 a.m., in conjunction with the Gulf Coast Safety + Security Conference & Expo. Cost to attend this class is \$80. Also on October 7th is a 2-part post-conference session covering "Top 10 Serious OSHA Violations" and "Proper PSM Auditing." This class will be held from 9:00 a.m. until 4:00 p.m. The cost is \$129 inclusive of lunch. CEUs will be awarded for both classes.

To learn more about either of these sessions or the conference visit www.thesafetyexpo.com. There you can register online for these sessions, the full conference or both days of activities. If you have any questions, contact Dianna Braud at (225) 282-3297 or dbraud@safetyca.org.



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Mark Your Calendars - Baton Rouge TWIC Compliance Deadline Announced

If you need a "TWIC card" (Transportation Worker Identification Credential), now is the time to enroll. The **U.S. Coast Guard** and the **Transportation Security Administration** announced that Jan. 13, 2009 is the compliance date for owners and operators of port facilities located in southeast Louisiana. This includes workers in Baton Rouge, Morgan City and New Orleans.



"To meet this goal ...we need each and every TWIC eligible candidate to help by enrolling for their TWIC as early as possible. As more port compliance dates are rolled out, those who choose to wait until the last minute run the risk of not getting their TWIC prior to compliance deadlines" said Cmdr. David W. Murk, chief of the U.S. Coast Guard's Cargo and Facilities Division.

If you are an owner or operator of a facility regulated under **Maritime Transportation Security Act (MTSA)**, you are responsible for notifying employees of their personal responsibility to apply for and maintain a TWIC. You are also responsible for informing employees of the deadlines and

methods for TWIC application.

A framework showing expected compliance dates by Captain of the Port Zone is available on the U.S. Coast Guard's Homeport Web site at <http://homeport.uscg.mil/twic>. Workers are encouraged to enroll as soon as possible and can pre-enroll for their TWIC online at www.tsa.gov/twic.

If you have any questions regarding the TWIC program, call 1-866-DHS-TWIC.

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Forklift Training: Clearing Up the Misconceptions

Based on many calls we have received at the Safety Council, there are several misconceptions about forklift training. The Occupational Safety and Health Administration (OSHA) has set out specific rules with regards to this topic.

As an employer, you need to properly train (and document) your employees to operate your forklift(s). According to OSHA, forklift training has to be done in three phases: *"a combination of formal instruction..., practical training (demonstrations performed by the trainer and practical exercises performed by the trainee)..., and evaluation of the operator's performance in the workplace."*

First Phase - **"formal training"**

Formal training includes basic forklift operation protocols and characteristics that apply to all forklifts. This training can be taken at the Safety Council via three computer-based courses. Visit www.safetylca.org and click on the training tab, click "Courses A-Z" on the left and scroll down until you see the forklift classes.

Second Phase - **"practical training"**

Practical training consists of "demonstrations performed by a trainer and practical exercises performed by the trainee" on the specific forklift that the individual will be using. The Safety Council does not conduct this phase of the training.

Third Phase - **"evaluation"**

During this phase, the forklift operator is evaluated on the trainee's proficiency in forklift operation and on the knowledge and functions of the specific forklift that the trainee would be using. The evaluation can be done by your company trainer or the Safety Council can perform the evaluation for a fee. Contact Nancy Simpson at (225) 282-3292 or nsimpson@safetylca.org for more info. Evaluations must be performed every three years.



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Save the Date

Oct
6th

Gulf Coast Safety + Security Conference & Expo

Where: Holiday Inn Select, Baton Rouge
When: October, 6, 2008
[Add to Outlook Calendar](#)
Click above link, click "Open", save to calendar.



Oct
7th

How to Perform a Proper PSM Audit & Top 10 Serious OSHA Violations

Where: Holiday Inn Select, BR
When: October, 7, 2008
[Add to Outlook Calendar](#)
Click above link, click "Open", save to calendar.



Oct
7th

Fit Testing for Hearing Protectors

Where: Holiday Inn Select, Baton Rouge
When: October, 7, 2008
[Add to Outlook Calendar](#)
Click above link, click "Open", save to calendar.



Nov
13th

Use Your Website to Enhance Your Recruitment Efforts

Where: Holiday Inn Select, Baton Rouge
When: November 13, 2008
[Add to Outlook Calendar](#)
Click above link, click "Open", save to calendar.



Call (225) 282-3297 for more information on any of these events.

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Welcome...New Safety Council Members

Teche Electric Supply LLC
H and K Engineering, LLC
Strike Construction LLC
Triton Industries LLC
Staff Force
Robo of LA, Inc.
McGill Maintenance
Sunshine Plumbing and Backflow Prevention
Am Can Industrial Inspections LLC
Ergon Maintenance Services
IndServ, LLC
Ducote Wrecking Co.
Clean Co Systems, Inc.
HS Construction III, Inc.
Envantage Inc.

[Learn about the benefits of becoming a member of the Safety Council](#)

[Click here](#)

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Register Today!

www.thesafetyexpo.com

October 6, 2008

**Holiday Inn
Select
Baton Rouge**

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information**

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